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MEMBER SECRETARY MESSAGE

Dear Readers,

One year again passed and it became history now. People's Forum was established during my early college days when I had no thoughts what others were doing, and I founded People's Forum. All our efforts were consistently directed towards addressing the demands of the time and working for the larger interest of the people.

Over the years, our presence has expanded across the state, and we are now planning to extend our operations to neighbouring states such as Jharkhand, Chhattisgarh, Bihar, and West Bengal, with our flagship program, Mission Ashra. This program is entirely dedicated to the rehabilitation and care of mentally ill destitute individuals who can be found wandering the streets, bus stops, and some railway stations with a distinct look and state of mind. Everyone noticed them easily, but no one was really concern for them. It was then when People's Forum came forward to rescue them and gave them a new home for a living. No doubt operating in other states was not an easy task for us. But our strong believe, power and intention to serve to thousands of unreached segments was the major reason that made our energy to go ahead. I sincerely need all your kind support and helping hand to walk in this difficult journey.

We never blame anyone in our entire journey. Good people always give their best effort and make us happier, bad people trained and make us experienced, worst people teach us the best lesson of life and above all God always stand behind us, helping us to overcome the difficult path, every time they guide us to face the problem, moreover God made easy to understand the problem from possibility to find out opportunity.

I Pray, every single one reading this will be blessed by the supreme power of this universe Lord Jagannath and requesting everyone for taking care of their parents, near and dears by finding out some time from their busy schedule to reconnect the humanity at each level.

Jai Bharat, Bande Utakala Janani

With Love & Regards,
Gobinda Chandra Pattanaik





ORGANIZATIONAL BACKGROUND

- WHO WE ARE -

People's Forum was founded in 1989 with the goal of giving voice to the weaker and less fortunate members of the community, whose rights have been disregarded, voices have gone unheard, and basic entitlements have not been met.

People's Forum as an organisation was the vision of few benevolent youths who aimed to create a better society by helping people help themselves. Thus, the organisation emerged as a podium for activists who fought for the underprivileged and weaker section of the society.

Since its establishment, the organisation has worked in a variety of disciplines and has looked for more effective ways to connect with the communities that are most excluded. It has never shied away from venturing into uncharted territory or attempting novel approaches to achieving the set organisational goals. It has occasionally taken strong shifts depending on the circumstances and needs.

HISTORY & INTERVENTION

Since 1989, the development organisation, People's Forum, that has been around for almost 30 years, has been working on numerous projects in the state of Odisha. People's Forum began its journey by implementing a community awareness and sensitization project, mobilising resources to meet the needs of the communities, and progressively focusing on improving financial inclusion, mental health, education, and livelihood. It started off with a strong emphasis on women as a source of growth and placed a lot of stress on the development of mentally ill women, who are the most vulnerable and generally, the weaker group in society.

The organization entered the field of mental health in 2003, recognizing the urgent need for healthcare, rescue, rehabilitation of distressed women, and general support for mentally ill destitute women, to improve their health and dignity in society. It gradually began to broaden the scope of their activity as the development situation changed and they began to consider the urgent demands of those who were having problems.

Following in the footsteps of Mahatma Gandhi, People's Forum is actively working for the development of underprivileged and vulnerable sectors of society, inspiring efforts towards the holistic development of individuals and communities, including homeless people, elderly individuals, children, and those lacking basic social security.



Our goal is to promote integrated development in all spheres of community life, with particular focus on the most deprived and vulnerable, regardless of their caste, creed, sex or religion, enabling them to live with dignity & respect.



Developing a most credible and reliable people's institution to care and support weaker section of the society. We strive to create lasting positive change, empower marginalised communities, and promote sustainable development through our dedicated efforts and partnerships.







- Dedication & Professionalism
- Social Responsibility
- Innovation and Respect for beneficiary needs
- Honest & Transparency with our beneficiaries, collaborators and competitors
- Accountability for behavior's and confidentiality





LEGAL STATUS

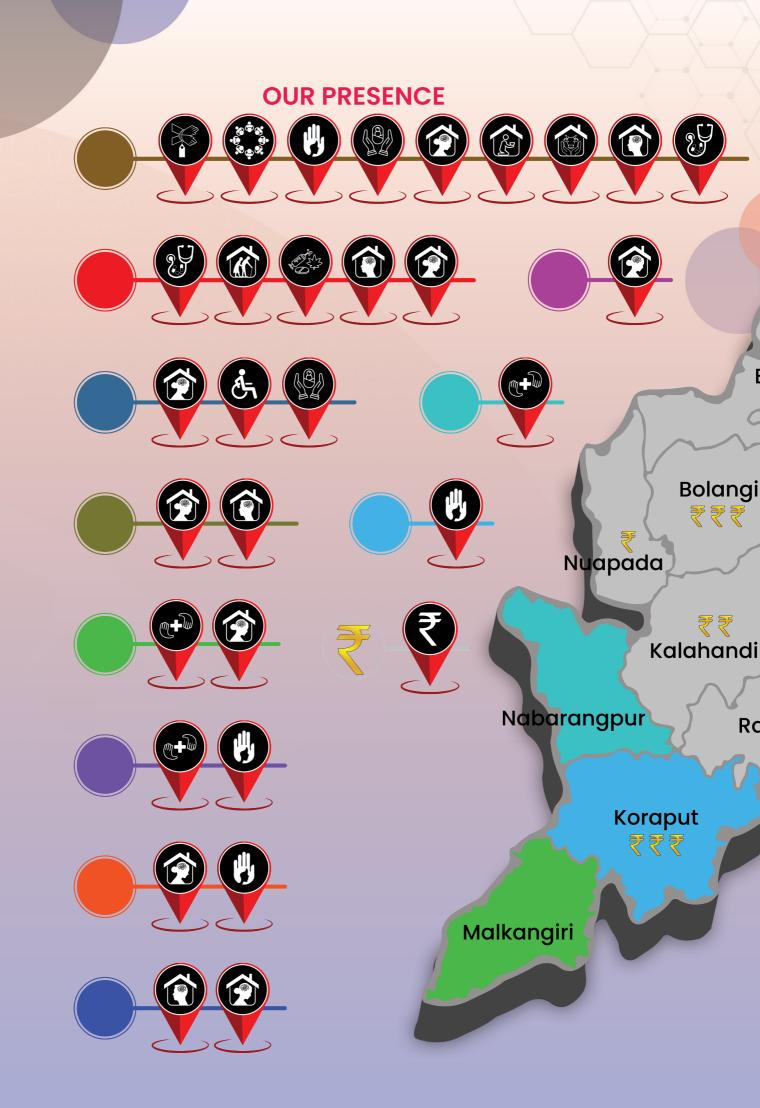
THE ORGANISATION IS REGISTERED UNDER

- Society Registration Act 1860
- Foreign Contribution Regulatory Acts (FCRA) 1976
- 80 G under Income Tax Act 1961
- 12 A of Indian Income Tax Act 1961
- Registered under RPwD Act 2016
- Registered under Juvenile Justice Act 2000
- ISO Certified 305023031333Q

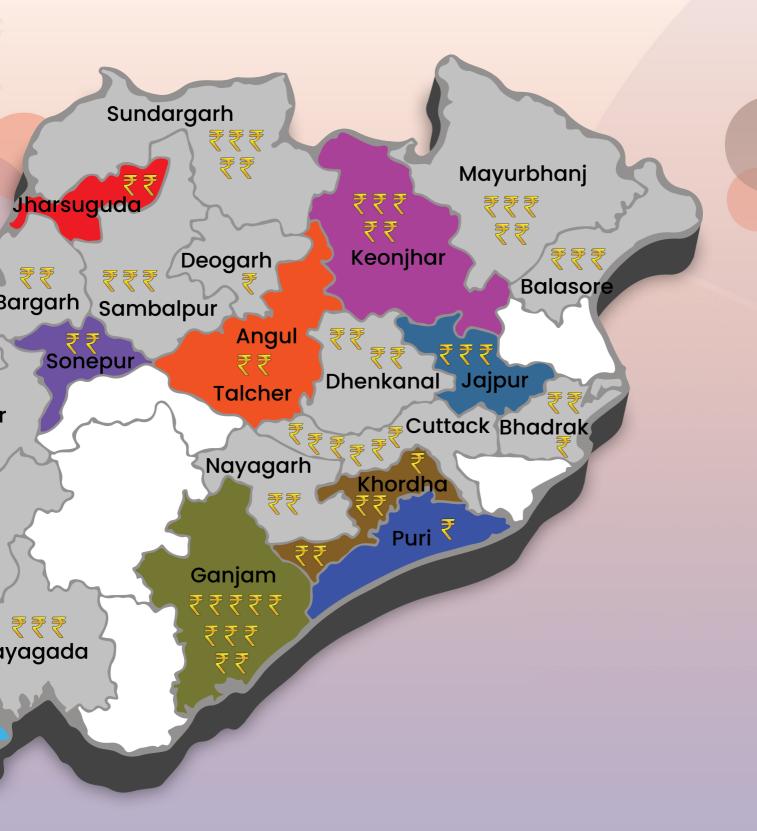
CORE THEMATIC AREAS











Business correspondence: We have also expanded our business in Bihar state in January 2022



MISSION ASHRA

(Rescue & rehabilitation centre for destitute women with mental illness)



SAKHIOSC

(24x7 service & assistance to women)



MISSION AASHALOK

(Rescue & rehabilitation centre for destitute men with mental illness)



MOBILE MEDICAL UNIT

(Accessible Health Services for Rural Household & to senior citizens)



AAMA GHARA

(Child Care Institutions & Special Adoption Agency)



MID-DAY MEAL

(School Mid-Day Meal Programme)



UJJAWALA HOME

(Rescue & rehabilitation for traffic women victims)



PHC

(Essential health care to individuals & family in community)



OLD AGE HOME

(Rescue & rehabilitation of Geriatric person)



UHWC

(Providing primary health care to the poor & people from slums & similar habitations)



DRUG DE ADDICTION CENTRE

(Integrated Rehabilitation Centre for drug addicts)



GOSHALA

(Rescue, care, rehabilitation of animals)



ASHYA MISSION

(Rehabilitation shelter home for Beggars)



MANODAYA

(Satellite Centre under SIEP)



BUSINESS CORRESPONDENCE

(We have also expanded our business in Bihar state in January 2022)



MAJOR PROGRAMS OF THE PEOPLE'S FORUM

- HEALTH & MENTAL HEALTH -

A. MISSION ASHRA

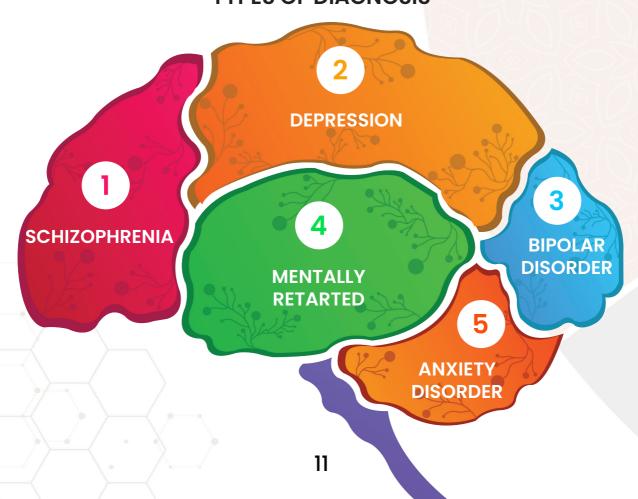
(REHABILITATION HOME FOR DESTITUTE WOMEN WITH MENTAL ILLNESS)

- Mission ASHRA is the largest rehabilitation centre of eastern India initiated in the year of 2003, and People's Forum has expanded this project in various districts of Odisha to help the most vulnerable group of women with mental illness who are deprived from basic social security.
- It is important to approach mental illness with empathy and understanding, as
 mental health issues can be challenging for anyone to deal with. From rescue to
 reunification with family and integration of residents into larger communities with
 total acceptance, the centre provides individual psychosocial rehabilitation and care
 to those with mental health problems in a residential environment.

Aim: It aims to provide comprehensive health solutions to the most vulnerable group of the society regardless of their age, religion, caste, social background, or economic status.

PROJECT DELIVERABLE

TYPES OF DIAGNOSIS



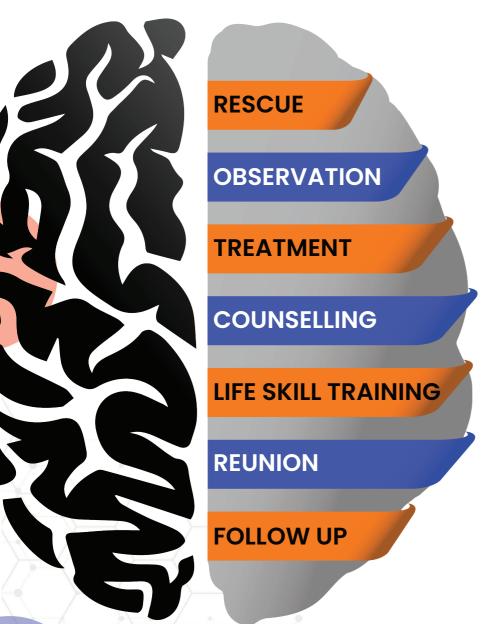




TREATMENT & THERAPY

- Psychoanalysis & psychodynamic Therapy
- · Dialectical Behaviour Therapy
- Recreational Therapy
- Cognitive Behaviour Therapy
- · Psychoeducational, individual & Group Counselling
- Family Therapy
- · Rational emotive Behaviour Therapy
- Psychosocial Rehabilitation pharmacological treatment
- Bibliotherapy

PROCEDURE



ANNUAL STATUS:

FOLLOWING TABLE REPRESENTS THE CENTRE WISE INFORMATION ON DETAILS:

Progressed Expansive Date	Place	No. of Beneficiaries at Present	No. of Beneficiaries Since Inception	Rescue	Reunion
18-07-2003	Khorda	250	1507	77	79
24-11-2016	Jharsuguda 1	130	513	71	60
02-03-2019	Angul	71	199	44	33
11-03-2022	Jharsuguda 2	93	124	49	23
20-05-2022	Ganjam	100	105	31	5
24-08-2022	Jajpur	101	105	13	4
23-01-2023	Puri	50	51	13	1
04-05-2023 Malkangiri		51	54	51	3
9	Total	846	2,653	349	208

VOCATIONAL AND OCCUPATIONAL TRAINING

Mission Ashra not only provides shelters to mentally ill women but also makes sure about their mental & physical growth. To make them a productive member of the society, the mission engages them with a variety of activities such as indoor & outdoor games, Yoga, Crafting etc. Apart from this, occupational training to promote their economic stability.





SUCCESS STORY

One of the first residents of Mission Ashra in the Jajpur District, Durga (Name changed) is a 28-year-old woman. Her brother admitted her. She has experienced a severe stage of schizophrenia since 2018. She was initially very hyperactive. She struggled to establish a connection with the counsellors and other centre staff for up to two to three months. Three months after being admitted, she endured horrible hallucinations. She had already been too aggressive.

By attending counselling sessions, she tried to be a little bit familiar with the counsellor. After developing a relationship with Durga, the counsellor used methods like Cognitive Behaviour Therapy and Cognitive Remediation Therapy. A variety of tests had been given to Durga, including the Rey Auditory Verbal Learning Test, Trail Making Test, Word Association Test, and Insight Scale Test.

Through counselling and therapy, she has improved her communication skills. Additionally, Durga's level of cognition is currently very high. Now she actively participates in every task. Even at present, she is in a mild stage of schizophrenia.

The journey from severe to mild was not easy. The entire team of Mission Ashra Jajpur fully supported Durga. The hallucinations, delusions, and other symptoms are currently absent, and Durga is fine. She is able to recollect details from her past, such as her name and address, that were absent in the initial phase. Within a few months, Durga will be reunited with her family. It's a wonderful accomplishment for Mission Ashra.



B. MISSION AASHALOK

(REHABILITATION HOME FOR DESTITUTE MEN WITH MENTAL ILLNESS)

Mission Aashalok serves as a Rescue and Rehabilitation centre for Mentally ill Destitute Males with a vision to create a safe and supportive rehabilitation centre for the male population. Aashalok — the land of hope, giving the residents all the basic amenities to make them feel at home. This initiative helps address the critical issue of destitute individuals with mental health challenges, a population often marginalised and overlooked. The emphasis on reunion is another heartwarming aspect of Mission Aashalok. This signifies that the centre not only aims to provide immediate care but also strives to reconnect residents with their families or loved ones whenever possible. Reuniting these individuals with their support networks can significantly enhance their chances of successful reintegration into society. To develop their mental & physical state, Aashalok Shelter Home organises various activities to enable the residents to do their work on their own, as this will enable them to not be dependent on others after they are reunited.

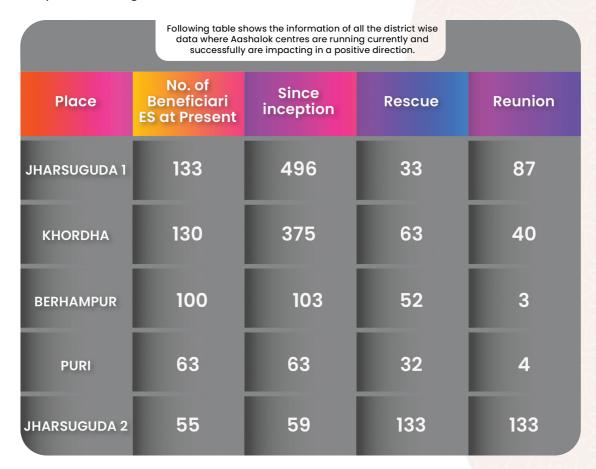
SUPPORTING DEPARTMENT





TREATMENT & THERAPY

- Occupational Therapy
- Art Therapy
- Music Therapy
- Exposure Therapy
- Dialectical Therapy
- Cognitive behavioural Therapy
- Dialectical Behavioural Therapy
- Psychoanalytical Therapy
- Group Counselling



SUCCESS STORY

Ajay (name changed), a 19-year-old boy, was rescued on September 11, 2022, from Mahima Chowk in Jharsuguda, thanks to information provided by a journalist. He did not follow any instructions during the 15-day monitoring period and was mostly silent. According to the Psychiatric Doctor, he had schizophrenia. The medication was regularly given to him by our chemist after a doctor recommended it.

Through counselling, therapy, medication, yoga - meditation and other activities, the doctor improved his mental condition, and due to this, he behaved friendly with other residents, and started participating in outdoor activities effectively. After 5 months of his rescue, he can recall his proper address, his family, his past.

After tremendous efforts, the Aashalok team found his correct address with the help of Google, traced it precisely, and got in touch with his family. Ajay was successfully reunited with his father on April 3, 2023, when his father arrived at Mission Aashalok in Jharsuguda. In the present time, he lives happily with his family members. Now he works as a daily wage labourer and gives support to his family & successfully does his daily activities and leads his life with a healthy physical and mental condition. His father was very happy and thanked this institution for his son's care and proper treatment.



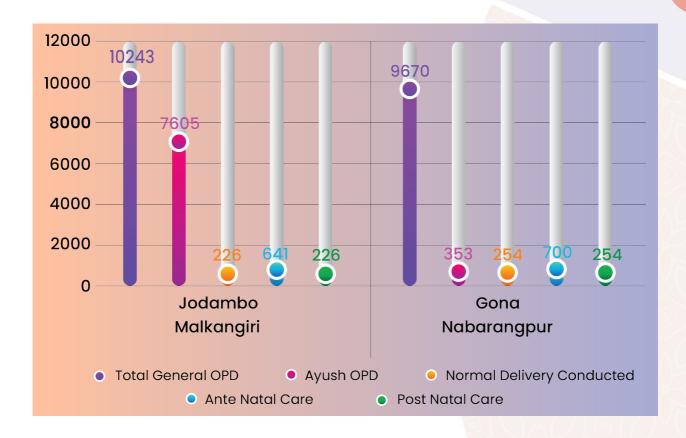
Photo of Ajay's reunion in 2023



C. PHC (PRIMARY HEALTH CENTER)

PHC typically stands for "Primary Health Center." It refers to the essential health care services that are provided at the community level, focusing on prevention, early detection, and treatment of common health problems. PHC is a fundamental aspect of healthcare systems worldwide, aiming to make healthcare accessible, affordable, and equitable for all.

It is Operated & managed by the People's Forum in Public-Private partnership Mode in Jodambo and in Gona since 2023.



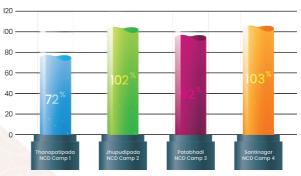
D. UHWC (URBAN HEALTH AND WELLNESS CENTRE)

'Urban Health and Wellness Centre' is a healthcare facility located in urban areas that aims to provide comprehensive primary health services and promote wellness among the urban population. People's Forum has taken up the centre on 23rd March 2023. These centres are typically part of Government initiatives to improve access to healthcare services, especially for unserved communities in urban settings. The main aim of the UHWC is to give primary healthcare services, wellness and health promotion, access to essential medication, community engagement, and a Referral system.

CAMP DETAILS OF UHWC, SONEPUR

Camp Detail 1:

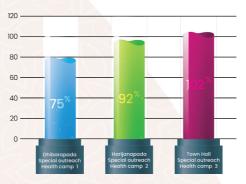
Camp	Village	No. of Patients
Non- communicable Diseases Camp 1	Thanapatipada	72
Non- communicable Diseases Camp 2	Jhupudipada	102
Non- communicable Diseases Camp 3	Patabhadi	92
Non- communicable Diseases Camp 4	Santinagar	103



No. of Patients

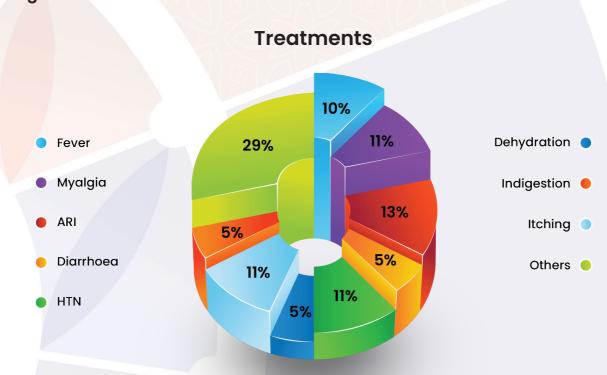
Camp Detail 2:

Camp	Village	No. of Patients
Special outreach health camp 1	Dhibarapada	75
Special outreach health camp 2	Harijanapada	92
Special outreach health camp 3	Town Hall	102



No. of Patients

The following chart shows the types of treatments and percent of people diagnosed with



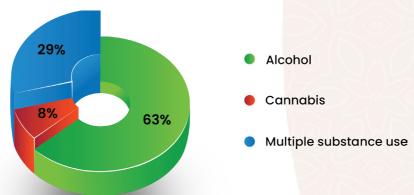


E. DDC (DRUG-DE ADDICTION CENTRE)

It is a comprehensive rehabilitation setup for the addicts in the district of Jharsuguda which provides necessary support and an environment that promotes personal growth and discourages relapse. This centre was established in June 2017 with the support of District Mineral Foundation, Jharsuguda. Substance addiction is a significant issue that affects individuals and communities, and initiatives like this play a crucial role in helping people overcome their challenges and lead healthier lives. Individualised treatment plans tailored to each patient's needs can improve outcomes. In the centre, different therapies are used to address the psychological and emotional needs of the patient.

Establishment	27th June 2017
Location	Jharsuguda
Fund supporting Agency	District Mineral Foundation, Jharsuguda
No. of beneficiaries at present	33
Since inception	550

Types of Substance Use



Treatment & Therapy



Vocational training includes Incense stick making, white phenyl making, electrical workshop



SUCCESS STORY

Buromal, Jharsuguda resident Kailash Adha, 24, was admitted on January 19, 2023 by his father Sitaram Adha. He has been consuming drugs and alcohol for the past eight years. His socio-economic status is poor, and he is a member of a Scheduled Tribe. He is a daily wage worker. Due to alcohol consumption, which hampered his everyday life and relationships, his social life, financial situation, and mental and physical health were all negatively impacted. He had attempted suicide once before due to a mental disease like stress.

Kailash was first unresponsive and acted strangely. He was unable to sleep and requested sleeping pills. When someone spoke to him, he remained mute and became agitated towards both the counsellor and the other people. His hands and torso were trembling, and he was really frail physically. After 15 days of admission, he felt comfortable to talk with the counsellor and share his problems and feelings with others. Through proper medication & counselling, psycho education, psychological tests, Kailash's condition became stable and his mental and physical condition improved slowly. After detoxification and staying 3 months in the centre, he started feeling good both physically and mentally and his abnormal behaviour changed to normal behaviour. Now, Kailash is in a good condition and doesn't take alcohol. Moreover, he is properly maintaining his daily work (painter) and lives a healthy and alcohol-free life. His family members found his sound physical health/mental health condition and transformation of his habits as well as attitudes. They are very happy and thankful to the **Drugs De-addiction Centre**.





Psychiatrist checkup of Kailash Adha



Involvement in vocational activity



Physical Follow-up





F. MOBILE MEDICAL UNIT

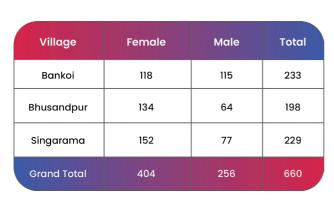
With the support of Annapurna Finance Pvt. Ltd., People's Forum implemented the Mobile Medical Unit Project. This project is mainly focused upon the health status of the community in the villages who have lack of access to health care facilities, especially women. The project proposes to provide accessibility to quality preventive and promotive primary health care services across the target villages.

The program basically provides services such as health consultation, free basic medication and referral wherever required. The van is equipped with basic drugs, consumables, medical equipment, infection control measures, communication materials etc. Also, the van consists of a medical doctor, two nurses, a paramedical staff and a MPCW.

Location	Jharsuguda, Khordha
Fund supporting Agency	SSEPD Department

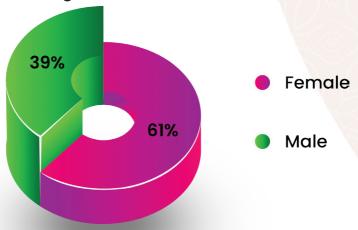
1. Khorda District

I. Gender wise distribution of patients





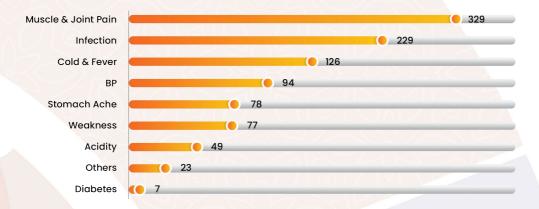
The following chart shows the male female ratio in the villages where the Mobile Medical Unit is working



There are significant health barriers for rural women in terms of health care such as limited access, because rural areas often have fewer healthcare facilities and medical professionals, gender disparities also affect their health status, and transportation barriers which make it difficult for them to reach healthcare facilities. This programme was mainly set up aiming for rural women, to raise awareness and provide medical facilities. The above chart clearly shows the female participation.

II. Different Issues faced by the people

Diagnosis	Diabetes	Others	Acidity	Weakness	Stomach Ache	ВР	Cold & Fever	Infection	Muscle & Joint Pain	Grand Total
Count of Diagnosis	7	23	49	77	78	94	126	229	329	1107



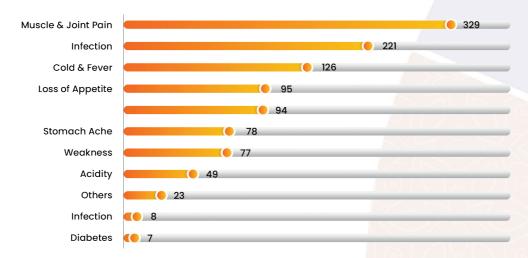
III. Age Wise number of Diagnosis





IV. Types of Diagnosis

Diag	gnosis	Diabetes	Infection	Others	Acidity	Weakness	Stomach Ache	ВР	Loss of Appetite	Cold & Fever	Infection	Muscle & Joint Pain	Grand Total
Co	ount	7	8	23	49	77	78	94	95	126	221	329	1107



2. Jharsuguda

Male	Female	Grand Total
2204	2764	4968

This year the team has covered more 30 villages in 5 Blocks of Jharsuguda







- WOMEN & CHILD DEVELOPMENT -

A. AAMA GHARA

AAMA GHARA is a Child Care Institution for children who are most vulnerable, deprived, severely disabled, abandoned and orphaned. The idea behind AAMA GHARA was to provide nurturing care and stability to each child so that he or she would be able to reach their maximum potential, ultimately becoming self-sufficient.

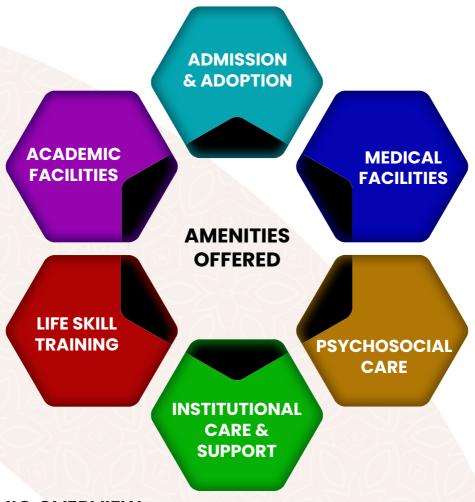
Special Adoption Agency (SAA): SAA focuses on facilitating the adoption of children with specific needs or characteristics. Under the SAA, it is ensured that children find loving homes with parents equipped to meet their needs.

Working under: Child Welfare Committee & District Child Protection Unit, DMF, Jajpur

Registered under: JJ Act 2015 & Special Adoption Agency (SAA)

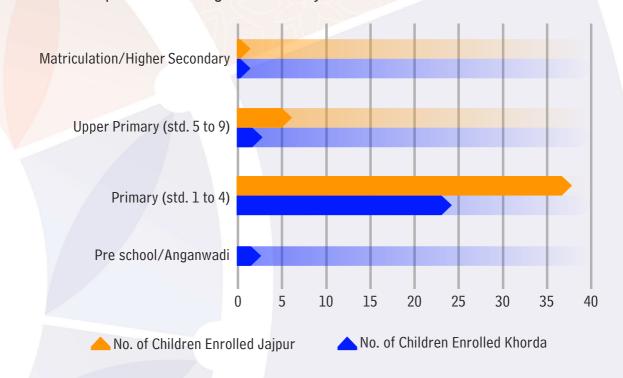
- The People's Forum has expanded the project to Jajpur from Khorda to help the children and give them the basic needs they lack. The institution ensures not only about the individual's physical growth but also make sure about their overall development including mental growth.
- Every child needs mental and emotional support from someone who will understand them by spending time with children, listening to their concerns and giving them a safe and caring environment is our foremost priority. By supporting their education, the organization is taking the responsibility of their school admission including fees, book, and other expenses.
- The team believes that offering guidance and support can make a significant difference in their lives. In order to do this, the People's Forum provide them mentoring & Tutoring including extracurricular activities to promote physical and emotional well-being.

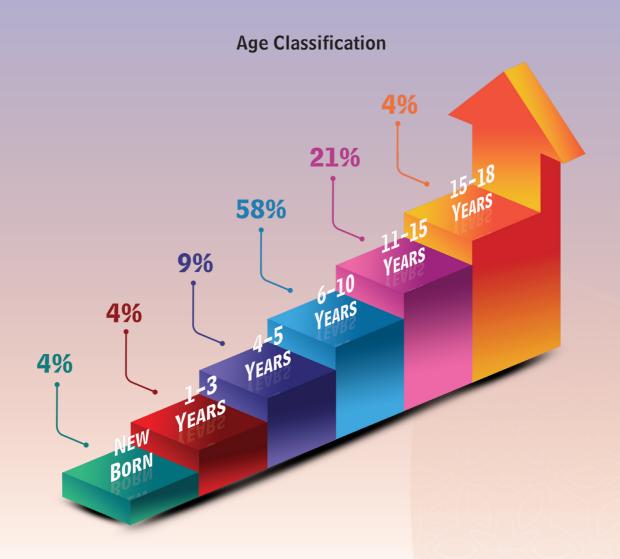
Annual Status									
Place & date of establishment	Since inception	Total no. of children	No. of children under SAA	Discharge reunion/CCI	No. of children adopted				
KHORDA 27-12-2015	183	34	7		21				
JAJPUR 24-08-2022	68	54	0	14	-				



ACADEMIC OVERVIEW

Following graph shows the overall number of children admitted in school in different sections from pre-school to higher secondary education.





SUCCESS STORY

Ankita (Name Changed), a newborn child, was rescued by MISSION ASHRA on August 19, 2003, alongside her mentally ill mother, Laxmi Rao, aged 39. Due to her mother's mental illness, Laxmi was unable to provide adequate care for Ankita, leading to the need for her protection and well-being. In accordance with the Juvenile Justice (Care and Protection) Act, 2015, the Child Welfare Committee in Khordha ordered that Ankita be placed in the Children's Home/Special Adoption Agency (SAA) called "AAMA GHARA," operated by People's Forum.

Initially, Ankita resided at MISSION ASHRA with her mother but was transferred to AAMA GHARA in 2014. The dedicated staff members at AAMA GHARA ensured her education, shelter, nutritious meals, and physical and mental health needs were met. AAMA GHARA's counsellors provide emotional support and care, valuable counselling, motivational support for her career aspirations, and holistic care. During her time at AAMA GHARA, Ankita learned essential social skills and proper behaviour towards others. She pursued her education at the Government School in Khordha and attended BHRAMARBAR GOVT. HIGH SCHOOL, Khordha. and AAMA GHARA provided her tuition for extra guidance to ensure academic progress.

Ankita is known for her sweet and positive attitude, actively participating in various programs. People's Forum made considerable efforts to nurture her skills and abilities, setting her on a path to success. After completing her 10th grade, Ankita pursued her 12th grade education at HATAKESWORA MAHILA MAHAVIDYALAYA, BAGHAMARI College, achieving excellent marks in both board exams. Following her 12th grade, Ankita entered an aftercare program at a Government ITI to acquire independent skills. Presently, she is employed in Bangalore. In her future aspirations, Ankita aims to establish herself in Bangalore and, once financially stable, plans to reunite with her mother and provide her with the care and support she deserves.

Ankita's journey from a challenging start in life to her current path of success is a testament to her resilience and the support she received from People's Forum. It showcases the transformative power of care and protection for vulnerable children.



At Aama Ghara 2014



Present



B. UJJWALA HOME

In 2007 the "Ujjawala Home" was launched by the Ministry of Women & Child Development to avoid trafficking of women and children for commercial sexual exploitation and provide them rehabilitation, rescue and reintegration facilities.

The primary causes of trafficking include poverty and the low status of women, among others. Due to its complexity and various factors involved, the trafficking of women and children for commercial sexual exploitation presents a particularly challenging issue.

Since 2009, People's Forum has been running Ujjawala in Khorda District and since inception, 192 women have benefitted from this scheme. What is interesting is that the team provides them alternative solutions by giving vocational training so that when they go back to their regular life, they could manage their own expenses and become economically independent.

Types of counselling provided at Ujjawala Home:



Vocational Training: By providing vocational training we try to make them self-sufficient in future.

SL NO	NAME OF THE PROJECT	VOCATIONAL TRAINING	OUTPUT	RESIDENCE INVOLVED	VALUE OF THE PRODUCT
1		PUFFED RICE	841 KG	5	67,280(1KG@80)
2	UJJAWALA	PHENYL(WHITE)	1183 lit	5	53,235 (1LTR @ 45)
3	НОМЕ	PHENYL(BLACK)	917 lit	10	73,360 (1LTR @ 80)
4		INCENSE STICK	17,782 STICKS	5	2,450 (1 PKT @ 50)



Awareness camps:

People's Forum organised camps to raise awareness about women trafficking and other issues. Till now, a total of 16 awareness camps has been organized in various villages.



C. SAKHI ONE STOP CENTRE

Sakhi one stop centre was set up after the incident of the 2012 Delhi Gang Rape outrage, to support women affected by violence, in private and public spaces, within family, community, and workplace. People's Forum was selected as the nodal agency in 2015-2016 and it was the first centre to be started in the state as the pilot project at the Capital Hospital, Bhubaneswar. The centre is designed and equipped with all kinds of support including legal, medical, psychological, and short stay support for the women.

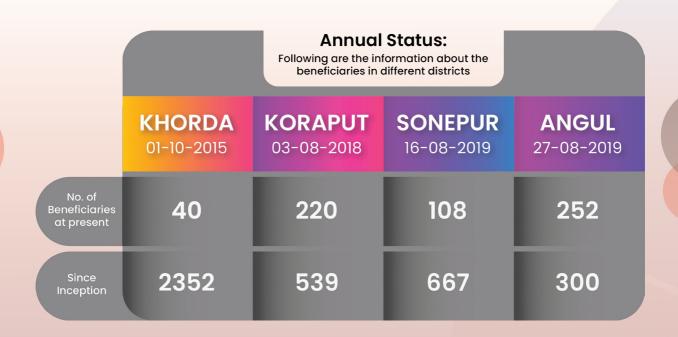
Key objectives:

- To provide integrated support and assistance to women affected by violence in both private and public spaces under one roof.
- •To facilitate immediate, emergency, and non-emergency access to a range of services including medical, legal, psychological, and counselling under one roof to fight against any forms of violence against women.

Project Deliverable: In order to fight against all forms of violence against women, all OSCs provide 24/7 services and support to distressed women. They facilitate immediate, emergency, and non-emergency access to various services and support services listed below, all under one roof.







Types of Cases:

















SUCCESS STORY

Rani (Name changed) is a woman in her 30s. Khordha, Odisha, is where she was born. She has endured a lot of hardships in her life. She was a widow with neither a house nor any money. She was totally powerless. She had no one to care for her, support her, or assist her.

One day, a helper showed up to assist her close to Ram Mandir. She was brought to the SAKHI One Stop Centre in Khordha by the individual. Rami was in her third trimester of pregnancy at the time, and she was extremely anxious. But SAKHI provided comfort, assistance, and support. She was then able to chat with the counsellor and relate her tale in a very comfortable environment provided by the counsellor.

To ensure Rani and her child were healthy, a doctor from SAKHI examined her. The SAKHI personnel knew Rani needed a safe place to remain, especially given that she was expecting a child. They then took her to the Capital Hospital so that she might receive the necessary care. Rani received more than simply a bed at SAKHI. She received healthy meals, medical assistance, and access to sympathetic listeners.

When it was time for her baby to be born, Rani went to the O & G Department. On the 20th of July in 2023, Rani became a mother to a lovely baby girl. It was a day full of hope and happiness.

Rani had trouble feeling her child, though. The SAKHI employees saw to it that the infant girl received the proper paediatric treatment. There was a lovely moment in August 2023. Both Rani's infant daughter and Rani are in perfect health and are prepared to leave the hospital and return to SAKHI. She received clothing and other necessities from SAKHI. Rani and her child moved to a new location in Kalinga Vihar after leaving SAKHI. They could begin their new lives in safety there. She wasn't travelling alone; those with golden hearts stayed by her side to assist her at all times.





- SOCIAL SECURITY -

A. ASHYA MISSION (BEGGARS REHABILITATION HOME)

Recently, the organization had witnessed a huge pandemic which affects millions of people, especially the economically weaker section of the society. Where the privileged section of society was able to cope up with the situation on the other hand, those without basic social security such as no roof, no family and living on the streets were unable to cope with the situation. Understanding their situation, the People's forum initiated the rescue operation in order to provide immediate assistance to the needy.

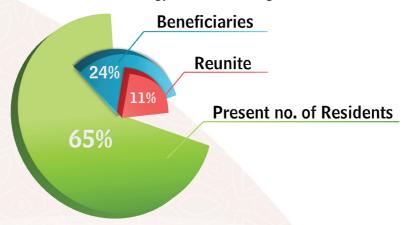
Establishment	28-03-2020
Location	Khordha
Fund supporting Agency	Department of SSEPD, Govt. of Odisha

Aim: To provide basic facilities to homeless people & also make them self-sufficient

Rescue Reunion & self accord Recreational Activities Counselling Observation & Medication

Annual Status : Since 2020, People's Forum has been able to provide shelters to **151** beneficiaries from which **26** people were successfully reunified with their family. Currently, **54** beneficiaries including male and female are living in the centre and hopefully in future the organisation will be able to reunite the rest of the residents in order to give them the good life that they deserve.

For their overall growth, according to the residents' interest, various activities are organized such as indoor-outdoor games, dance, singing etc. In order to give them better life and make them self-reliable, the team mainly focuses on providing them vocational training which includes incense stick making, candle making etc.



SUCCESS STORY

This is a significant achievement for our organization as, during the Covid pandemic, we successfully rehabilitated more than 500 individuals. Among them, Mr. Santosh (name changed) posed a unique challenge. Not only was he a destitute beggar, but he had also lost interest in life, living in despair. Rescued from Nayapalli, Bhubaneswar on 28/05/2020, he was initially uncooperative during the rescue, even resorting to throwing stones.

Upon admission to our center, Mr. Santosh gradually opened up to our counsellors, revealing his challenging past. Despite having two children, he faced neglect from his family after his wife's death, leading him to beg for survival. Formerly the president of the Auto Driver Union with a garage in Balianta, he lost both when his son sold the auto and garage for money.

Recognizing the need to instill hope in Mr. Nath's life, our counsellors played a crucial role. Over time, he engaged in recreational activities and, later, happily accepted the role of a gardener at the center. Using the address provided, the organization connected him with his family, counselling them to resolve their disputes. Eventually, a positive relationship was reestablished between Mr. Nath and his family, leading to their agreement to receive him back home.

Santosh lost everything in his life and expressed his desire to open a garage in his village, seeking assistance from the organization. In response, the HR and top management provided a small token to purchase tools and materials for his garage. He has now successfully opened the garage, earning a good income for his family. Santosh expressed gratitude, stating that Ashya Mission gave him new hope in his hopeless life, providing an opportunity to stand on his abilities. He added, "I can't forget Ashya Mission (People's Forum) till my last breath.

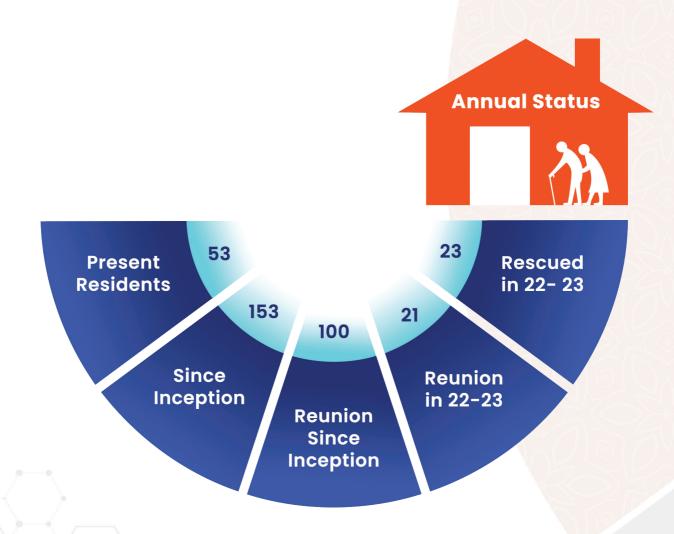


B. OLD AGE HOME (BHARASHA)

Old Age Home (BHARASHA) started in the year of 2019, is a residential facility in Jharsuguda district designed to provide housing and care for elderly individuals who may be living with disabilities & who are no longer able to live independently.

Location	Jharsuguda		
Fund supporting Agency	District Mineral Fund Trust		

Since 2019, People's Forum has been able to provide shelters to 153 senior citizens from which we have reunited 100 of senior citizens with their families. Currently we are handling 53 residents. Following chart shows the annual status for the year of 2022-23.



Various activities such as yoga, prayer, social & religious events are conducted to keep them active & away from indolence, to make sure they do not develop any diseases & remain mentally stable.





C. SOCIAL EQUITY CENTRE

People's Forum is currently operating 100-seated Social Equity Centre, which is located at Kharavela Nagar with the objective to provide immediate shelter to the migrant labourers of Bhubaneswar. This project aims to secure the right of migrant labourer and to deliver secure shelter to reduce the life risk those stay at roadside. It provides dormitory and family rooms on rental housing to the construction workers at the rate prescribed by the Labour & ESI Department, Government of Odisha.

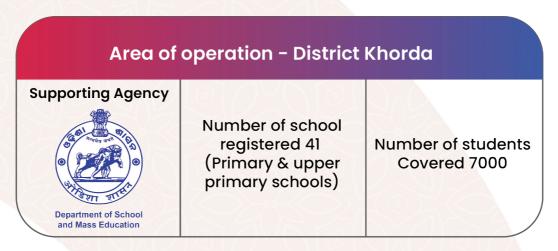
Location	Bhubaneswar
Establishment	8th August 2022
Beneficiaries on the FY-2022-23	800
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- NUTRITIONAL SECURITY -

MID-DAY MEAL (ANNAPURNA ANAND BHANDAR)

Mid-day meal aims to improve attendance, retention, and the overall health of students, especially those from disadvantaged backgrounds. With the support of the department of school and mass education, Govt. of Odisha, the People's Forum is implementing the Midday Meal Programme under government guidelines to ensure that school-going children receive healthy, nutritious food.

The programme has now covered 41 schools; 20 schools in Khorda Municipality & 21 schools in Jatni municipality. Approximately 7000 school-going children receive healthy and nutritious meals every day through this program.



- ANIMAL WELFARE -

People's Forum as an organisation also works for the welfare of the Homeless Animals. The main objective of the organisation is to ensure that the animals are treated as humanly. People's Forum facilitates across the city of Bhubaneswar, which addresses many aspects of Animal welfare which includes rescue and care, adoption and foster, geriatric care and many more.

We have two centres that is exclusively working for the welfare of animals that is,

- 1. Cow Shelter & Treatment Centre, Surkabadi (Own Initiative)
- 2. Goshala (In Collaboration with H&UD Department, Govt. of Odisha)

1. COW SHELTER & TREATMENT CENTRE, SURKABADI

(OWN INITIATIVE)

It is an own initiative of People's Forum that is working for the welfare of cattle's starting from shelter, protection, feeding, to looking after their medical facilities and treatment.



Along with feeding, treating and taking care of our own cattle's, we also have provision of helping out the local people who cannot afford the treatment. We provide them with basic amenities from surrounding villages like **Nelibadi**, **Darpannarayanpur**, **Badmala**, **Patana** etc.

Current cattle strength: 120 cattle

Year of establishment: July 2009

Individual Report of Animal Welfare at Surkabadi for the year 2022-23

SL NO	YEAR	VILLAGE	TREATMENTS FOR LOCAL CATTLES FROM VILLAGE	TREATMENT FOR CATTLES AT SURKHABADI FARM HOUSE	TOTAL
1		Nelibadi	37		
2		Surkabadi	43		
3		Badamala	32	141	
4		Patana	18		
5	2022-23	Darpannarayanpur	44		384
6		Hatibadi	12		
7		Bapuji Palli	23		7
8		Kotanisira	34		

2. GOSHALA

(IN COLLABORATION WITH H & UD DEPARTMENT, GOVT. OF ODISHA)

The Goshala was set up and organised by the People's Forum in collaboration with the Housing and Urban Development Department, Government of Odisha under control over the Executive Officer, Jatni Municipality.

Goshala means 'Cow House' and means to rescue, shelter, protect, feed, treat and rehabilitate weak, sick, injured, disabled & abandoned homeless cattle. Hence, cattle in Goshala are respected, revered and treated with dignity.

Aim: The aim of Goshala is to nurture and care for animals in distress and protect these strays from ending up at slaughter houses or being tranquilised.

Current cattle strength: Total 531 cattle at Goshala out of which 380 bulls and 150 cows.

Year of establishment: 11th November 2022

Rescue Chart of Goshala for the Financial Year 2022-23

SL NO	MONTH OF RESCUE	вмс	JATNI MUNICIPALITY	RESCUE FROM PUBLIC	TOTAL
1/	Nov.	0	20		20
2	Dec.	488	18		506
3	Jan.	95			95
4	Feb.	120	9101	4	124
5	Mar.	106			106
6	April.	79	12		91
	Total	888	50	4	942





- BUSINESS CORRESPONDENCE -

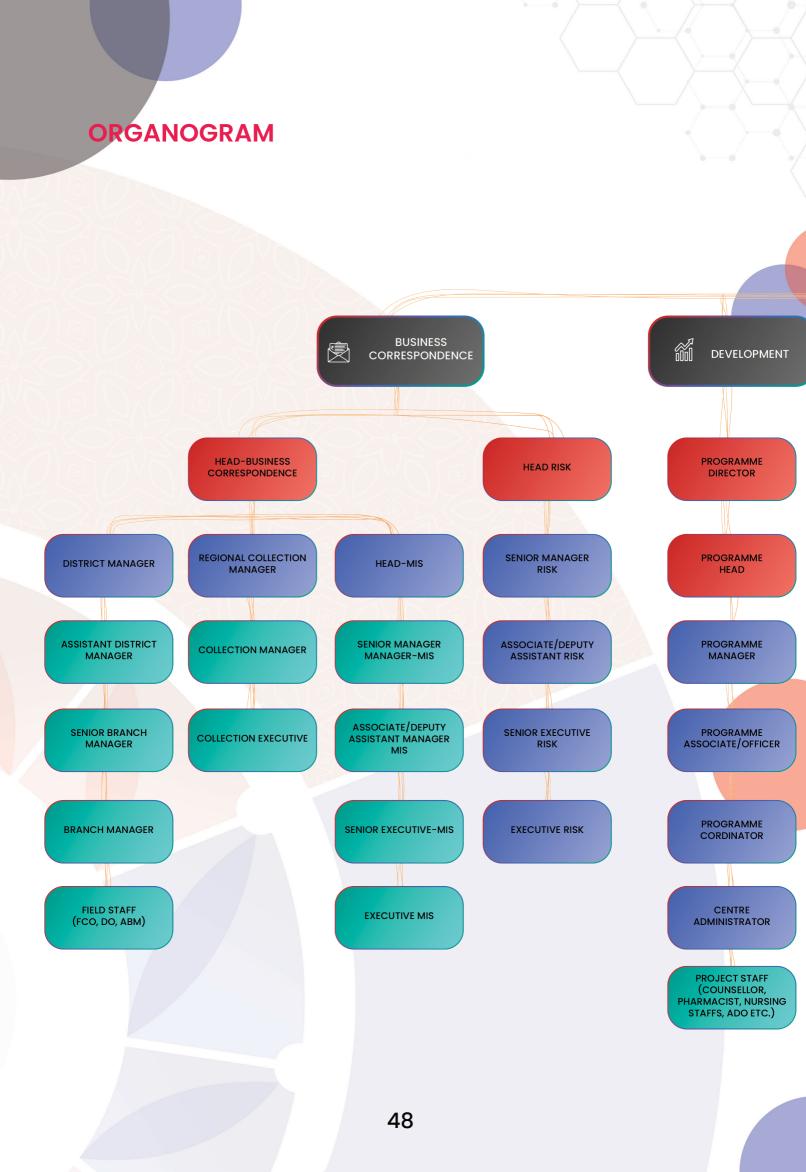
The organisation has elevated the business correspondence endeavour to provide financial services to underserved groups, particularly those who are typically shut out of the conventional financial system. The business correspondence model is introduced with the aim of guaranteeing more financial inclusion and expanding the reach.

Banking has come to the poor and vulnerable who could not even consider going to the bank. Increase in the number of bank accounts, loans, and deposits in locations that use this alternative model show that there is now much better knowledge of banking services.

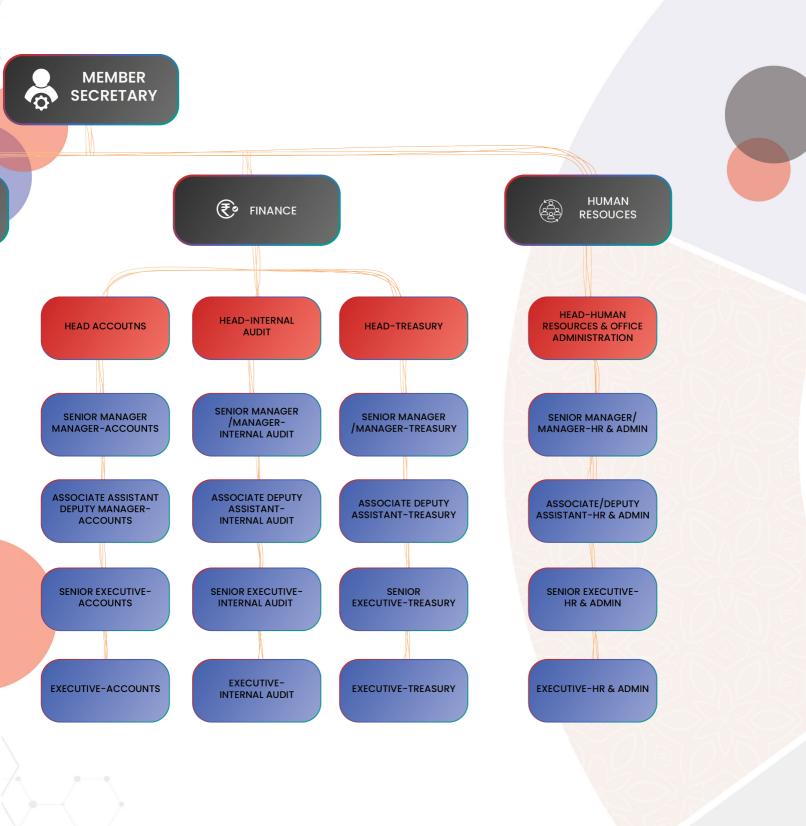
Annual Status of 2022-23:



Particulars	YBL	DCB	
No. of Branches	66	31	
No Of State	3		
No. of District Covered	20	16	
Total JLG Disbursed	10731	8772	
Active Clients	107813	79502	
Loan Disbursement (INR) in Crore	156.59 Cr.	155.40 Cr.	
Average Loan Size per JLG	146000	177000	
Average Loan Size per Client	34462	40140	







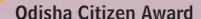
AWARDS & ACCOLADES

The organisation has received many awards and recognitions for its achievements in key areas with a women-centric approach.



Dr. Durgabai Deshmukh Award for the year 2005

The Central Social Welfare, Board, Ministry of W & CD, Govt. of India, prersented in the year 2012



TATA Steel & O TV, presented in the year 2013



State Level Citizen Award

Anandpur Sahitya Sansad, 3/02/2013

Besant Selfless Service Award

Besant Selfless Service Award, presented in the year 2010

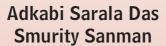
Adarsh Odisha Sanman

Adarsh Odisha Charitable Trust, presented in the year 2011

International Kumar Bhai Bhalla Manisha Sanman

International Sovaniya Mahotsav, Jajpur, Odisha





Adikabi Sarala Das Sankrutika Parishad, 23/01/2010



Khorda Mahautsav Award

New Thinking Forum, Khorda, presented in the year 2007

Dr. Hare Krishan Mahatab Award

Hare Krishan Mahatab Memorial, presented in the year 2004



National Youth Convention Award For National Building

YOUNG ODISHA & DCOSWAS, presented in the year 2008

PINNACLE

4TH FOUNDATION DAY TO MISSION AASHALOK (KHORDA):

The People's Forum successfully completed 4 years at Mission Aashalok (shelter & rehabilitation home for mental illness for male) on August 17, 2023. The event embraced the participation of not only the residents of the house but also esteemed guests.

COLLECTOR VISIT TO OLD AGE HOME, JHARSUGUDA:

MRS. ABOLI SUNIL NARBANE, THE DISTRICT COLLECTOR OF JHARSUGUDA, paid a visit to Bharasha old age home and engaged in meaningful conversations with all the residents. During the tour, the team of People's Forum, guided him through all the facilities needed and shared comprehensive analysis of the strengths and weaknesses. The day was filled with enjoyable activities and concluded with a celebration that included birthday celebration of one of the resident.

RAJA CELEBRATION:

Raja is one of the most joyous and only festivals that celebrate womanhood and menstruation in the world. This day is celebrated by girls wearing new clothes, taking swings, eating delicacies, and having fun with friends and family. To embrace the vibrant colours or Raja, the People's Forum team also gathered together and celebrated it with all the residents at different centres. With the rhythmic beats of Dhol, the melodious tunes of folk songs, and different food items, residents enjoyed it all.

INDUCTION TRAINING PROGRAMME OF WARD MEMBERS:

People's Forum organised the training programme of ward members of Jatni Block in Khorda District for newly elected PS Member & Ward member. It was a 9 days training programme on various dates and the total members were 137. This programme collaborated with SIRD&PR under Panchayati Raj & Drinking Water Department, Govt. of Odisha.

IST FOUNDATION DAY OF MISSION ASHRA & AAMA GHARA IN JAJPUR DISTRICT:

On the day 24-08-2022, Mission Ashra & Aama Ghara in Jajpur completed one year successfully. On this glorious day, Shri. Pritiranjan Gharai Minister of Rural Development, Skill Development, Technical Education in Govt. of Odisha visited and took part in this programme. Several dance and songs were performed by our children to make the event even more memorable.

32 YEAR AND COUNTING....

Our People's Forum reached its 32-year milestone on December 27th after 32 years of glory, struggle, and strength. The day was celebrated with fun, enthusiasm, and with promise to work more efficiently for the betterment of the society.



MISSION RAKTADAAN

People's Forum visualizes a society to supports every individual in need of health or support of blood or blood products. With the financial assistance and moral support of People's Forum, a group of young volunteers motivated and initiated a movement viz. Mission Raktadaan in Bhubaneswar. This initiative has become a 'Flagship programme' of People's Forum this year.

It is now working in more than 10 districts of Odisha. It aims to motivate people to donate on the occasion of their marriages or birthdays for the root cause such as complications in women during maternal phase, malaria or malnutrition, thalassemia, accident victims and surgical and cancer patients. It ensures that every single survivor or patient receives blood in emergency.

In last three years, Mission Raktadaan has organized more than 300 nos of blood donation camps in Odisha and 8000 unit of bloods have been collected for the blood banks. In addition, it has arranged more than 1700 donors to donate blood for the specific needy patients and accident victims in emergency 90 donors to donate STP.







OUR SUPPORTING AGENCIES







Health & Family welfare Department Govt. of Odisha



SSEPD Department Govt. of Odisha



Housing and urban
Development
Department Govt. of
Odisha



School & Mass Education Department Govt. of Odisha



National Urban Health Mission



District Mineral Foundation, Angul



District Mineral Foundation, Jharsuguda



District Mineral Foundation, Jajpur



Jatni municipality



Bhubaneswar Municipal Corporation



Water.Org











Canara Bank

WOORI Bank







CSB Bank

DCB Bank

Yes Bank







Jindal Steel & Power Limited



Vedant



Mahanadi Coalfields Limited



Odisha Power Generation Corporation Limited



Annapurna Finance
Private Limited

AUDIT REPORT

PEOPLE'S FORUM KHURDA - 752055 BALANCE SHEET AS AT 31 MARCH 2023

SOURCES OF FUND	Schedules	2022-23	2021-22
General Fund:			
Opening Balance		54,09,79,140	50,42,99,583
Add: contribution to corpus fund		2,94,50,523	3,35,30,000
Add: Excess of Income over Expenditure of the year		2,50,72,679	31,49,557
Net General Fund	_	59,55,02,342	54,09,79,140
Unsecured Loan - Tier II Fund		50,00,000	50,00,000
Term Loans from Banks & FIs	7	2,47,60,232	3,46,41,305
Loan Loss Reserve		22,02,769	22,02,769
Grants to be Spent		9,70,169	5,75,885
Current Liabilities	8	5,81,11,286	5,25,96,547
	_	68,65,46,798	63,59,95,646
APPLICATION OF FUND	_		
Fixed Assets (Written down value)	9	24,58,14,643	24,21,47,982
Investments & Current Assets			
FDR with Bank	10	22,12,59,498	23,49,17,202
Other Current Asset	11	9,30,19,329	7,68,69,559
Grants Receivable	1	5,66,52,442	3,30,66,901
Cash & Bank Balances	12	6,98,00,886	4,89,94,002
		68,65,46,798	63,59,95,646
Significant Accounting Policies	_		, , , -, -, -, -

Significant Accounting Policies Notes to the Accounts

The schedules referred above form an integral part of the Balance Sheet

As per report of even date.

for B S Subudhi & Co Chartered Accountants Firm Regn No: 316006E

B S Subudhi Senior Partner

M. No.: 052512 Date: 22 August 2023 Place :Bhubaneswar

Place :Bhubaneswar UDIN: 23052512BGRXXB3572 For People's Forum

Gobinda Chandra Pattanaik

Member Secretary



PEOPLE'S FORUM KHURDA - 752055 INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 MARCH 2023

Particulars	Sch	2022-23	2021-22
INCOME			
Restricted Grants (including Peoples' Contribution and Organisation's			
Contribution) for Projects		11,33,33,541	9,93,58,630
Alternate Income from Society's Main Objects	2	37,15,24,825	28,45,63,080
Total	_	48,48,58,366	38,39,21,711
EXPENDITURE	=		
Application to Projects out of Govts. Grants			
Utilisation of Restricted Grants (including People's and Organisation's			
Contribution) for Projects		13,99,30,847	9,93,58,630
Administrative and other Input Costs	3	10,67,54,406	13,65,74,101
Salaries & Other Man power Cost	5	14,85,50,721	10,64,73,045
Application to Projects out of Income from Alternate Channels			
Programme Welfare Expenses	4	26,13,510	26,60,791
Social, Cultural and Other Programme Expenses	6	1,41,25,609	1,00,86,446
Earlier Grants Receivable Set off from Own Fund	1	2,93,58,055	1,55,35,044
Depreciation	9	1,84,52,540	1,00,84,097
Excess of Income over Expenditure transferred to Balance Sheet		2,50,72,679	31,49,557
Total	_	48,48,58,366	38,39,21,711
Significant Accounting Policies	=		, , , , , , , , , , , , , , , , , , , ,

Notes to the Accounts

The schedules referred above form an integral part of the Income and Expenditure Account.

As per report of even date.

for B S Subudhi & Co Chartered Accountants Firm Regn No: 316006E

B S Subudhi Senior Partner M. No.: 052512

Date: 22 August 2023 Place :Bhubaneswar

UDIN: 23052512BGRXXB3572

For People's Forum

Gobinda Chandra Pattanaik Member Secretary

PEOPLE'S FORUM

KHURDA - 752055 RECEIPT AND PAYMENT ACCOUNT FOR THE YEAR ENDED 31 MARCH 2023

Particulars	2022-23	2021-22
RECEIPTS		
Opening Balance :		
Cash in hand	7,00,500	1,58,155
Cash at Bank	4,82,93,503	8,81,88,971
Restricted Grants (including Interest from Bank, People's and		
Organisation's Contribution) for Projects:	9,10,74,448	8,53,13,853
Other Revenue	5,31,00,314	
Received from BC banks for disbursement	3,22,49,48,613	2,63,47,06,581
Recovery from BC clients on behalf of BC Banks	3,53,05,32,810	2,73,14,39,115
Received form FD Matured	26,24,02,330	33,36,34,181
Refund received from Income Tax	32,65,292	3,33,77,867
Insurance Settlement	1,31,75,963	-
Operation cost received from BC Partners	32,71,12,988	27,65,84,386
Donation received for corpus Fund	2,94,50,523	3,35,30,000
1	7,58,40,57,284	6,21,69,33,108
PAYMENTS		
Utilisation of Restricted Grants (including People's and Organisation's		
Contribution) for Projects:	14,36,23,761	8,76,72,421
Social, Cultural and other Programme Expenses	1,88,79,193	1,00,86,446
Administrative and other Input Costs	8,69,46,294	13,65,74,101
Programme Expenses	26,13,510	26,60,791
Personnel Expenses	14,85,50,721	8,56,32,686
Purchase of Fixed Assets	97,79,329	1,97,84,517
Earlier Grants Spent out of Own Fund	2,93,58,055	1,48,84,031
Repayment of Loan	98,53,682	92,63,487
Advance payment	2,49,36,230	68,73,423
Disbursement of BC Loans on behalf of Bank	3,12,45,87,807	2,62,12,91,666
Salary Advance	12,70,910	13,60,000
Impressed Fund Project	3,85,372	9,30,000
Security Deposit	52,000	-
Insurance premium paid for BC Clients	4,45,62,488	2,10,35,527
BC RecoveryRecovery from BC Clients on behalf of BC Banks	3,55,09,50,215	2,70,51,64,590
Payment to creditor	-	3,55,906
Duties & Taxes paid	7,66,57,045	6,88,84,228
Investment in Fixed Deposits	24,12,49,785	37,54,85,287
Cash in hand	4,69,171	7,00,500
Cash at Bank	6,93,31,716	4,82,93,503
water in season	7,58,40,57,284	6,21,69,33,108

Significant Accounting Policies

Notes to the Accounts

The schedules referred to the above form an integral part of the Receipt and Payment Account.

This is the Receipt and Payment Account referred to in our report of even date.

for B S Subudhi & Co Chartered Accountants Firm Regn No: 316006E

B S Subudhi Senior Partner

M. No.: 052512 Date: 22 August 2023 Place :Bhubaneswar

UDIN: 23052512BGRXXB3572

for People's Forum

Gobinda Chandra Pattanaik Member Secretary







